Living Life To The Full toolkit

This toolkit has been developed by Greater Manchester Integrated Care Partnership. Please use the messages and videos to help promote the online mental health and wellbeing resources of Living Life To The Full, available free to everyone in Greater Manchester: www.gmlifeskills.com

We are particularly keen to promote these resources to **people aged 18 to 35 years old** and to **parents of young children**, as we know their mental wellbeing is being particularly impacted by the cost of living.

1. Aimed at the 18-35 age group

We are encouraging this group to think about their wellbeing more and start living life to the full. Please use suggested copy to accompany the video of Sean, talking about his mental wellbeing

A walk around the block, some yoga in	Sean's video
your living room, or even a run in the	Portrait Video -
park can help you get a bit more out of	https://vimeo.com/822947638/77cbdda21d?share=copy
life. For a little more support register	
to access free resources at	Landscape Video -
www.gmlifeskills.com.	https://vimeo.com/821699776/8154b03e4a?share=copy
Finding your favourite way to keep	Sean's Video
active can help with your mental	Portrait Video -
wellbeing, and let you live life to the	https://vimeo.com/822947638/77cbdda21d?share=copy
full.	
For a little more support register to	Landscape Video -
access free resources at	https://vimeo.com/821699776/8154b03e4a?share=copy
www.gmlifeskills.com.	

2. Aimed at parents of under 5's

We are encouraging this audience to think about their wellbeing more and start living life to the full. Please use suggested copy to accompany the animation of Kate talking about mental wellbeing after having a child.

Getting out of the house with your	Kate's animation
child and meeting up with friends will	Portrait animation -
boost your mood. For a little more support register to access free	https://vimeo.com/830554001/ba621ab58f?share=copy
resources at www.gmlifeskills.com.	Landscape animation -
	https://vimeo.com/830147893/830a99c3ea?share=copy
Being a new parent can be a difficult	Kate's animation
time of life. To find out how to rebuild	Portrait animation -
your wellbeing after having a child	https://vimeo.com/830554001/ba621ab58f?share=copy
register to access free resources at	
www.gmlifeskills.com.	Landscape animation -
	https://vimeo.com/830147893/830a99c3ea?share=copy